



The largest annual fitness event, the Youth Triathlon is conducted in collaboration with TriKC and draws more than 2,000 youth and their families to The J. All proceeds benefit The J's financial assistance program, providing underprivileged youth in our community access to our Youth Fitness Zone to learn and experience the benefits of a healthy lifestyle. As a non-profit organization, all contributions are tax deductible.

**Title Sponsor** - \$5,000 – “Youth Triathlon at The J, sponsored by YOUR BUSINESS”

- **Opportunity available to multiple sponsors. Ask about exclusivity opportunity**
- All Gold, Silver, Bronze and Partner Benefits
- Name incorporated in the title of the event
- Logo on the Fitness & Sports website landing page through August 2018 (average of 20,000 viewers per month)

**Gold Sponsor** - \$2,500

- All Silver, Bronze and Partner Benefits
- Name and logo included on event marketing materials and signage
- Name and logo included on event T-shirts
- Inclusion of name and logo in E-mail communication
- Website links to your company on the event page

**Silver Sponsor** - \$1,000

- All Bronze and Partner Sponsor Benefits
- Name included on event marketing materials and signage
- Display of Company banner on day-of event
- Table at the event to share about products and services

**Bronze Sponsor** - \$500

- All Partner Sponsor Benefits
- Name included on event T-shirts

**Partner Sponsor** - \$250

- Name included on event marketing materials and signage
- Exposure to more than 13,000 of The J's Members and Jewish Community Campus visitors
- Opportunity to promote product and services through bag stuffers

**In-Kind Opportunities Available**

To become a sponsor or for more information, please contact Erika Aanestad at 913-327-4693 [erikaa@thejkc.org](mailto:erikaa@thejkc.org) or Shannon Riordan at 913-327-8023 [shannonr@thejkc.org](mailto:shannonr@thejkc.org)